



Delaware Emergency Management Agency

Course Description

COURSE CODE/TITLE	AWR-209V	Working with the Media	
COURSE LOCATION	ZOOM Virtual Training		
COURSE DATES	15-16 Jun 2022	COURSE TIME	0830 to 1230 Hours
COURSE DESCRIPTION	<p>This course is designed to provide emergency responders with the knowledge, skills, and abilities to interact with the media and perform public information functions in preparation for and during incidents. Many agencies from small and rural communities do not have a full- or part-time public information officer (PIO) on staff and responders often assume this responsibility without formal training and practice. The intent of this course is to prepare responders for interacting with the media when required, whether it be roadside at the scene of an incident or for conveying directions to the public in a crisis situation.</p>		
COURSE OBJECTIVES	<p>At the end of this course, participants will be able to:</p> <ul style="list-style-type: none"> • Manage camera crews that show up unannounced at an incident scene. • Know how to handle and control high-pressure TV interviews. • Know where to look and what to say during the interview. • Develop standard operating guidelines for responding to reporter calls. • Use the Internet and social media for educating the public on hazards. 		
PREREQUISITES	None		
TARGET AUDIENCE	All Disciplines		
OPEN TO THE PUBLIC	No		
COST/MEALS	The training and course materials are provided at no cost to the state, local organization or responder. Funding for travel, accommodations, and meals are not provided for this training opportunity.		

All classes have limited seats. Registrations will be processed on a first come/first served basis. If you have any questions please e-mail training.dema@delaware.gov